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1. LISTA PUBLICAȚIILOR

2. PARTICIPĂRI LA MANIFESTĂRI ȘTIINȚIFICE (INTERNAȚIONALE ȘI NAȚIONALE)

1. LISTA PUBLICAȚIILOR

a) **LISTA CELOR MAXIM 10 LUCRĂRI** considerate de candidat a fi cele mai relevante pentru realizările proprii, care sunt incluse în format electronic în dosar și care se pot regăsi și în celelalte categorii de lucrări.

1. **Drăgan, N.-S.** (2023). Political Narratives, Emotions, & Multimodality: For an Open Social Semiotics. In Amir Bigali (ed.), *Open Semiotics, Culture and Society* (Vol.2), Semiotics and Social Domains (Part 2, pp. 335-348). Paris: L'Harmattan. ISBN : 978-2-14-030522-1.
2. **Drăgan, N.-S. & Fârte, G.-I.** (2022). The Multimodal Construction of Political Personae through the Strategic Management of Semiotic Resources of Emotion Expression. *Social Semiotics, Volume 32, Issue 4*: 1-25. <https://doi.org/10.1080/10350330.2022.2128740>. ISSN: 1035-0330 / eISSN: 1470-1219. WOSUID: WOS: 000869148500001.
3. Teodorescu, B., & **Drăgan, N.-S.** (2022). Faces of Fear in Political Discourse or How to Build the Image of the Political Enemy through Speech. In **Drăgan, N.-S.** (guest editor), Narrative, Cognition and Communication, Special Issue of *Cybernetics & Human Knowing*, Vol. 29, nos. 3-4, pp. 51-66.
4. **Drăgan, N.-S.** (2021). The dynamic aspect of the semiotic behavior of political actors in TV Debates. In Nicolae-Sorin Drăgan (ed.), *Differences, Similarities and Meanings. Semiotic Investigations of Contemporary Communication Phenomena* (pp. 202-225). Berlin: De Gruyter Mouton. ISBN: 978-3-11-065882-8. <https://doi.org/10.1515/9783110662900-010>.
5. **Drăgan, N.-S.** (2021). Signs in Action: Old Heritage Crafts and New “Sense Keepers”. In María Teresa Dalmasso y Claudio Guerri (Coordinadores), *Tomo 1, Trayectorias y teorías. Proceedings of the 14th World Congress of Semiotics*, IASS/IAS, Tomo 1, (pp. 215-227). Buenos Aires: IASS Publications & Libros de Crítica. ISSN 2414-6862. DOI: 10.24308/IASS-2019-1-018. https://iass-ais.org/proceedings2019/Proceedings_IASS_2019_tomo_1.pdf.
6. **Drăgan, N.-S.** (2021). Contenido emocional de un Discurso Político: Un Enfoque Multimodal [The Emotional Content of a Political Discourse: A Multimodal Approach]. In Ernesto de los Santos Domínguez, Lariza Elvira Aguilera Ramírez, María Eugenia Flores Treviño, Julieta Haidar, & Clara Eugenia Rojas Blanco (eds.), *Enfoques*



alternativos en los estudios del discurso [Alternative approaches to discourse studies] (pp. 60-76). Mexico City: ALED volume (Asociación Latinoamericana de Estudios del Discurso). Fondo Editorial de Nuevo León. ISBN 978-607-8485-66-6.
<https://isbnmexico.indautor.cerlalc.org/catalogo.php?mode=detalle&nt=335918>.

7. **Drăgan, N.-S.** (2019). A semiotic approach to the dynamics of positioning and position concepts. In Evripides Zantides (ed.), *Semiotics and Visual Communication III: Cultures of Branding* (pp. 23-41). Cambridge: Cambridge Scholars Publishing. ISBN-13: 978-1-5275-3973-0. ISBN-10: 1-5275-3973-3.
8. **Drăgan, N.-S.** (2018). Semiotic Practices in TV Debates. In Alin Olteanu, Andrew Stables and Dumitru Borțun (Eds.), *Meanings & Co. The Interdisciplinarity of Communication, Semiotics and Multimodality, Humanities - Arts and Humanities in Progress* series, pp. 193-211. Switzerland: Springer International Publishing AG. ISBN 978-3-319-91986-7. https://doi.org/10.1007/978-3-319-91986-7_12.
9. **Drăgan, N.-S.** (2018). Left/Right Polarity in Gestures and Politics. The Multimodal Behavior of Political Actors in TV Debates. *Romanian Journal of Communication and Public Relations* (RJCPR), Vol 20, No. 3(45), pp. 53-71. ISSN: 1454-8100 / E-ISSN: 2344-5440. <https://doi.org/10.21018/rjcpr.2018.3.265>. WOS:000548322600004. Q2 / (Clarivate Analytics, Web of Science Emerging Sources Citation Index – ESCI, Scopus, EBSCO, ProQuest, DOAJ, CEEOL, CNKI, ERIH Plus, Index Copernicus, ROAD, Cabell's, and Genamics Journal Seek).
10. **Drăgan, N.-S., & Corduneanu, I.** (2018). Replica and Invention: A new lecture of modes of sign production regarding the Romanian traditional blouse, IA. In Dario Martinelli (Ed.), *CROSS-INTER-MULTI-TRANS-. Proceedings of the 13th World Congress of Semiotics*, IASS Publications & International Semiotics Institute 2018 (pp. 339-347). ISSN 2414-6862; e-ISBN 978-609-02-1554-8. DOI: 10.5755/e01.9786090215548. Q2

b) TEZA SAU TEZELE DE DOCTORAT

1. **Drăgan, N.-S.** *Cultura comunicării politice în România. O analiză funcțional-semiotică a dezbatelor prezidențiale din România (2004-2014)* – coordonator științific: prof. univ. dr. Grigore Georgiu.
Susținere publică a tezei de doctorat: 28 septembrie 2017.
Calificativ obținut: Foarte Bine.

c) BREVETE DE INVENȚIE ȘI ALTE TITLURI DE PROPRIETATE INTELECTUALĂ /.../



d) CĂRȚI ȘI CAPITOLE ÎN CĂRȚI

Cărți (autor/coauthor)

1. Teodorescu, B., & **Drăgan, N.-S.** (2020). *În căutarea Glonțului de Argint. Marketingul electoral în România*. București: Tritonic. 410 p. ISBN: 978-606-749-493-8. (lista A2 cf. CNATDCU).
2. **Drăgan, N.-S.** (2018). *Cultura comunicării politice în România. O analiză funcțional-semiotică a dezbatelor prezidențiale din România (2004-2014)*. București: Pro Universitaria. 265 p. ISBN: 978-606-26-0916-0. (lista A2 cf. CNATDCU).

Cărți coordonate sau editate (edituri internaționale)

1. **Drăgan, N.-S.** (ed.). (2021). Differences, Similarities and Meanings. Semiotic Investigations of Contemporary Communication Phenomena. In P., Cobley, & K., Kull (coord.), *Semiotics, Communication and Cognition* [SCC] Series. Berlin: De Gruyter Mouton. <https://doi.org/10.1515/9783110662900>. 314 p. eBook ISBN: 9783110662900. Hardcover ISBN: 9783110658828. (lista A1 cf. CNATDCU).

Capitole în cărți publicate la edituri internaționale

1. **Drăgan, N.-S.** (2023). Political Narratives, Emotions, & Multimodality: For an Open Social Semiotics. In Amir Bigali (ed.), *Open Semiotics, Culture and Society (Vol.2), Semiotics and Social Domains* (Part 2, pp. 335-348). Paris: L'Harmattan. ISBN : 978-3-631-86124-0.
2. **Drăgan, N.-S.** (2021). Contenido emocional de un Discurso Político: Un Enfoque Multimodal [The Emotional Content of a Political Discourse: A Multimodal Approach]. In Ernesto de los Santos Domínguez, Lariza Elvira Aguilera Ramírez, María Eugenia Flores Treviño, Julieta Haidar, & Clara Eugenia Rojas Blanco (eds.), *Enfoques alternativos en los estudios del discurso [Alternative approaches to discourse studies]* (pp. 60-76). Mexico City: ALED volume (Asociación Latinoamericana de Estudios del Discurso). Fondo Editorial de Nuevo León. ISBN 978-607-8485-66-6. <https://isbnmexico.indautor.cerlalc.org/catalogo.php?mode=detalle&nt=335918>.
3. **Drăgan, N.-S.** (2021). The dynamic aspect of the semiotic behavior of political actors in TV Debates. In Nicolae-Sorin Drăgan (ed.), *Differences, Similarities and Meanings. Semiotic Investigations of Contemporary Communication Phenomena* (pp. 202-225). Berlin: De Gruyter Mouton. ISBN: 978-3-11-065882-8. <https://doi.org/10.1515/9783110662900-010>.
4. **Drăgan, N.-S.** (2021). Introductory Remarks. In Nicolae-Sorin Drăgan (ed.), *Differences, Similarities and Meanings. Semiotic Investigations of Contemporary Communication Phenomena* (pp. 1-10). Berlin: De Gruyter Mouton. ISBN: 978-3-11-065882-8. <https://doi.org/10.1515/9783110662900-001>.
5. **Drăgan, N.-S.** (2019). A semiotic approach to the dynamics of positioning and position concepts. In Evripides Zantides (ed.), *Semiotics and Visual Communication III: Cultures*



of Branding (pp. 23-41). Cambridge: Cambridge Scholars Publishing. ISBN-13: 978-1-5275-3973-0. ISBN-10: 1-5275-3973-3.

6. **Drăgan, N.-S.** (2018). Semiotic Practices in TV Debates. In Alin Olteanu, Andrew Stables and Dumitru Borțun (Eds.), *Meanings & Co. The Interdisciplinarity of Communication, Semiotics and Multimodality, Humanities - Arts and Humanities in Progress* series, pp. 193-211. Switzerland: Springer International Publishing AG. ISBN 978-3-319-91986-7. https://doi.org/10.1007/978-3-319-91986-7_12.
7. **Drăgan, N.-S.** (2017). From Narcissus to the Pygmalion Effect in Political Debates: A Semio-Functional Analysis of the Romanian Presidential Debates of 2014. In Evripides Zantides (ed.), *Semiotics and Visual Communication II: Culture of Seduction*, 108-125. Cambridge: Cambridge Scholars Publishing. ISSN 1454-8100 | e-ISSN 2344-5440.

Capitole în cărți publicate la edituri naționale

1. **Drăgan, N.-S.** (2016). De la comunități virtuale la șezători digitale. In Cristina Cirtita-Buzoianu, Elena Nechita (Eds.), *Incluziunea socială în era digitală* (pp. 37-48). Cluj-Napoca: Casa Cărții de Știință. ISBN 978-606-17-0883-3.

e) ARTICOLE/ STUDII PUBLICATE IN EXTENSO, ÎN REVISTE DIN CIRCUITUL ȘTIINȚIFIC INTERNAȚIONAL

Articole publicate în reviste indexate ISI

1. **Drăgan, N.-S. & Fârte, G.-I.** (2022). The Multimodal Construction of Political Personae through the Strategic Management of Semiotic Resources of Emotion Expression. *Social Semiotics, Volume 32, Issue 4*: 1-25. <https://doi.org/10.1080/10350330.2022.2128740>. ISSN: 1035-0330/eISSN: 1470-1219. WOSUID: WOS: 000869148500001. IF 2,5 (2022), **Q1**, prim autor și autor corespondent.

Indexate Web of Science Core Collection și Web of Science ESCI

2. **Drăgan, N.-S.** (2018). Semiosis in Communication: Differences and Similarities. Introductory Remarks. *Romanian Journal of Communication and Public Relations (RJCPR)*, Vol 20, No. 3(45), pp. 7-9. ISSN: 1454-8100 / E-ISSN: 2344-5440. <https://doi.org/10.21018/rjcp.2018.3.262>. WOS:000548322600001. **Q2**.
3. **Drăgan, N.-S.** (2018). Left/Right Polarity in Gestures and Politics. The Multimodal Behavior of Political Actors in TV Debates. *Romanian Journal of Communication and Public Relations (RJCPR)*, Vol 20, No. 3(45), pp. 53-71. ISSN: 1454-8100 / E-ISSN: 2344-5440. <https://doi.org/10.21018/rjcp.2018.3.265>. WOS:000548322600004. **Q2**.



4. **Drăgan, N.-S.**, & Corduneanu, I. (2016). Semiotics of White Spaces on the Romanian Traditional Blouse, the IA. *Romanian Journal of Communication and Public Relations* (RJCPR), Vol 18, No 3 (2016), pp. 49-63. <https://doi.org/10.21018/rjcpr.2016.3.215>. ISSN 1454-8100 | e-ISSN 2344-5440. **Q2**.
5. **Drăgan, N.-S.** (2016). Introduction. Semiosis in Communication: Knowing and Learning. *Romanian Journal of Communication and Public Relations* (RJCPR), Vol 18, No 3 (2016), pp. 7-9. DOI: <http://dx.doi.org/10.21018/rjcpr.2016.3.211>. ISSN 1454-8100 | e-ISSN 2344-5440. **Q2**.

Indexate în alte baze de date internaționale / cu peer review

1. **Drăgan, N.-S.** (2022). Foreword: Narrativity & Multimodal Communication in the Age of New Media. In **Drăgan, N.-S.** (guest editor), Narrativity & Multimodal Communication in the Age of New Media, Special Issue of *Punctum*, Vol. 8, no. 2. pp. 5-10. DOI: 10.18680/hss.2022.0013.
2. **Drăgan, N.-S.** (2022). Foreword: Narrative, Cognition and Communication. In **Drăgan, N.-S.** (guest editor), Narrative, Cognition and Communication, Special Issue of *Cybernetics & Human Knowing*, Vol. 29, nos. 3-4, pp. 5-7.
3. Teodorescu, B., & **Drăgan, N.-S.** (2022). Faces of Fear in Political Discourse or How to Build the Image of the Political Enemy through Speech. In **Drăgan, N.-S.** (guest editor), Narrative, Cognition and Communication, Special Issue of *Cybernetics & Human Knowing*, Vol. 29, nos. 3-4, pp. 51-66.
4. **Drăgan, N.-S.** (2020). The Emotional Arcs of Political Narratives. *Bulletin of the Transilvania University of Brasov*, Series IV: Philology and Cultural Studies • Vol. 13(62) Special Issue, No. 1 – 2020, pp. 1-18. <https://doi.org/10.31926/but.pcs.2020.62.13.3.6>.
5. **Drăgan, N.-S.** (2018). Gestures, Ideologies and Meaning in TV Debates: A Multimodal Approach. In *Bulletin of the Transilvania University of Brasov*, Series IV, Philology and Cultural Studies, vol. 11 (60) No.2, pp. 91-108. ISSN 2066-768X (Print), ISSN 2066-7698 (CD-ROM). <http://webbut2.unitbv.ro/BU2018/Series> [IV/2018/BULETIN I/05_Dragan.pdf](http://webbut2.unitbv.ro/BU2018/Series).
6. **Drăgan, N.-S.** (2018). Espectáculo de ideas en la capital de Rumanía [Festival of ideas in the capital of Romania]. Revista *El Signo invisible*, Nr. 2: 64-65. FELS - Federación Latinoamericana de Semiótica. https://www.felsemiotica.com/descargas/EL-SIGNO-INVISIBLE_2.pdf.
7. **Drăgan, N.-S.** (2017). A semio-functional analysis of TV debates for presidential elections in Romania, from November 2014, December 2009 and December 2004. *INTERSTUDIA, Discursive Forms. Dream and Reality*, Review of Interstud Interdisciplinary Centre for Studies of Contemporary Discursive Forms, (21), pp. 108-119.



ISSN: 2065-3204. Bacău, România: Alma Mater Publishing House.
<http://interstudia.ub.ro/article/11>.

8. **Drăgan, N.-S.** (2016). Strategic positioning of social actors in the semiotic act of TV debate. In *Bulletin of the Transilvania University of Brasov*, Vol. 9(58), No.2, pp. 37-48. Series IV, Philology and Cultural Studies, ISSN 2066-768X (Print), ISSN 2066-7698 (CD-ROM).
9. **Drăgan, N.-S.** (2016). Final debates like a new beginning. A functional analysis of televised debates for the presidential elections in Romania, from November 2014. *International Journal of Cross-cultural Studies and Environmental Communication*, IJCCSEC, Volume 5, Issue 1, pp. 33-40. București: Editura Universitară și Asociația pentru Dezvoltare Interculturală (ISSN 2285 – 3324 | ISSN-L = 2285 – 3324. DOI: 10.5682/22853324. <https://crosscultureenvironment.files.wordpress.com/2017/02/ijccsec-vol-5-1-2016-art4.pdf>.
10. **Drăgan, N.-S.** (2016). The subject position in the semiotic act. A semio-functional approach of televised debates for Presidential elections in Romania, from November 2014. *INTERSTUDIA, Review of Interstud Interdisciplinary Centre for Studies of Contemporary Discursive Forms*, (19), pp. 136-147. Bacău, România: Alma Mater Publishing House. ISSN 2065 – 3204.
11. **Drăgan, N.-S.** (2016). A semio-functional approach of relationship attacks-defenses for Presidential debates in Romania, from November 2014. *Journal of Media Research*. ISSN: 1844-8887, Cluj, Vol. 9, Issue 2(25), pp. 36-49.
12. **Drăgan, N.-S.** (2016). Presidential Elections in Romania (November 2014). A Semio-Functional Analysis. *Cultures de la Communication / Cultures of communication*, Journal of the Communication and Public Relations Department, Faculty of Letters, University of Bucharest, Issue No. 1, pp. 33-43. București: Editura Universității București. ISSN; ISSN-L: 2502 - 0242; 2502 - 0250 (Online).
13. **Drăgan, N.-S.** (2015). Metaphor, Paradox and Ambiguity. Discursive Strategies. *INTERSTUDIA, Review of Interstud Interdisciplinary Centre for Studies of Contemporary Discursive Forms*, (18), pp. 155-166. Bacău, România: Alma Mater Publishing House. ISSN 2065 – 3204. <http://interstudia.ub.ro/article/589>.



**f) ARTICOLE/ STUDII PUBLICATE IN EXTENSO ÎN VOLUMELE
CONFERINTELOR INTERNAȚIONALE DE SPECIALITATE**

1. **Drăgan, N.-S.** (2021). Signs in Action: Old Heritage Crafts and New “Sense Keepers”. In Maria Teresa Dalmaso y Claudio Guerri (Coordinadores), *Tomo 1, Trayectorias y teorías. Proceedings of the 14th World Congress of Semiotics*, IASS/IAS, Tomo 1, (pp. 215-227). Buenos Aires: IASS Publications & Libros de Crítica. ISSN 2414-6862. DOI: 10.24308/IASS-2019-1-018. https://iass-ais.org/proceedings2019/Proceedings_IASS_2019_tomo_1.pdf.
2. **Drăgan, N.-S.** (2019). Positioning acts as semiotic practices in TV debates. In Evangelos Kourdis, Maria Papadopoulou, and Loukia Kostopoulou (Eds.), *The Fugue of the Five Senses. Semiotics of the Shifting Sensorium: Selected Proceedings of the 11th International Conference organised of the Hellenic Semiotic Society* (pp. 208-219). Publisher: The Hellenic Semiotics Society. ISBN 978-618-82184-1-3. http://hellenic-semiotics.gr/wp-content/uploads/2019/07/17_The-Fugue-of-the-Five-Senses_Dragan.pdf.
3. **Drăgan, N.-S.** (2018). A reading of the modern typology of types of misinformation/disinformation, or fake-news from the perspective of St. Augustine of Hippo. În Iulian Boldea, Dumitru Mircea-Buda și Cornel Sigmirean (Eds.), *The Proceeding of the International Conference The Challenges of Communication, Contexts and Strategies in the World of Globalism - 5th Edition*, Section: Communication, Education Sciences, Psychology and Sociology, CCI 05 (pp. 180-187). Târgu-Mureș: The Alpha Institute for Multicultural Studies. ISBN: 978-606-8624-00-6.
4. **Drăgan, N.-S.** (2018). Pragmatic gestures in TV debate. A multimodal analysis of pragmatic gesture in TV debate for presidential elections in Romania, from November 2014. În Iulian Boldea, Dumitru Mircea-Buda și Cornel Sigmirean (Eds.), *The Proceeding of the International Conference Globalization and National Identity. Studies on the Strategies of Intercultural Dialogue*, Section: Communication, Journalism, Education Sciences, Psychology and Sociology, GIDNI5 (pp. 371-382). Târgu-Mureș: “Arhipelag XXI” Press. eISBN 978-606-93692-8-9.
5. **Drăgan, N.-S., & Corduneanu, I.** (2018). Replica and Invention: A new lecture of modes of sign production regarding the Romanian traditional blouse, IA. In Dario Martinelli (Ed.), *CROSS-INTER-MULTI-TRANS-. Proceedings of the 13th World Congress of Semiotics*, IASS Publications & International Semiotics Institute 2018 (pp. 339-347). ISSN 2414-6862; e-ISBN 978-609-02-1554-8. DOI: 10.5755/e01.9786090215548.
6. **Drăgan, N.-S.** (2017). A multimodal analysis of the 2014 Romanian presidential debates from the perspective of the relationship between gestures and the ideological orientation of political actors. În Iulian Boldea (Ed.), *The Proceeding of the International Conference Literature, Discourses and the Power of Multicultural Dialogue*, Communication, Journalism, Education, Psychology and Sociology Section, LDMD5 (pp. 39-47). Târgu-Mureș: “Arhipelag XXI” Press. ISBN 978-606-8624-12-9.
7. **Drăgan, N.-S.** (2017). A functional analysis of the 2004, 2009 and 2014 Romanian presidential debates through the lens of intercultural communication. În I. Boldea și C. Sigmirean (Eds.), *The Proceeding of the International Conference Globalization and National Identity. Studies on the Strategies of Intercultural Dialogue*,



COMMUNICATION, PUBLIC RELATIONS AND JOURNALISM SECTION, GIDNI4
(pp. 469-482). Târgu-Mureș: “Arhipelag XXI” Press. ISBN 978-606-8624-01-3.

8. **Drăgan, N.-S.** (2017). Semiotics of Borders and Spaces on Romanian Traditional Blouse IA. *Romanian Review of Young Researchers* (RRYR), International Journal edited by Romanian Association of Young Scholars, January 2017, Vol. II, Issue No. 8, 7-18. ISSN 2393 – 2775.
9. **Drăgan, N.-S.** (2017). From Alberti’s window to today’s interface. A semiotic reading of the seeing metaphor in the political discourse. In Kristian Bankov (ed.) *New Semiotics. Between Tradition and Innovation. Proceedings of the 12th World Congress of Semiotics* (pp. 530-538), NBU Publishing House & IASS Publications. DOI: 10.24308/iass-2014-060. ISSN 2414-6862.
10. **Drăgan, N.-S.** (2016). A Diagnose of the Discursive Behaviour of Social Actors during Final TV Debates for Presidential Elections in Romania. În Iulian Boldea, Dumitru-Mircea Buda (Eds.), *CONVERGENT DISCOURSES. Exploring the Contexts of Communication* (pp. 161-173). Târgu-Mureș: “Arhipelag XXI” Press. ISBN: 978-606-8624-17-4.
11. **Drăgan, N.-S.** (2016). A Functional Analysis of Final Televised Debates for Presidential Elections in Romania, from December 2009 and November 2014. În Iulian Boldea (coord.) *Globalization and National Identity. Studies on the Strategies of Intercultural Dialogue* COMMUNICATION, PUBLIC RELATIONS AND JOURNALISM SECTION (pp. 371-385). Târgu-Mureș: “Arhipelag XXI” Press. ISBN: 978-606-8624-03-7.
12. **Drăgan, N.-S.** (2016). Loc, rol și poziție. Practici discursive în discursul politic românesc, București, CNTC 2015. *Romanian Review of Young Researchers* (RRYR), International Journal edited by Romanian Association of Young Scholars, (ISSN 2393 - 2775), January 2016, Issue No. 4, Vol. I, 7-20.
13. **Drăgan, N.-S.** (2015). Politicianul român între Narcis și Pygmalion. O lectură funcțional-semiotică a raportului dintre operatorii “a vorbi” și “a face” în discursul politic românesc. *Romanian Review of Young Researchers* (RRYR) (International Journal edited by Romanian Association of Young Scholars), Issue No. 1, Vol. I, Bucharest. ISSN 2393 - 2775.

g) ALTE LUCRĂRI ȘI CONTRIBUȚII ȘTIINȚIFICE

Studii introductive

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Traduceri

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2. PARTICIPĂRI LA MANIFESTĂRI ȘTIINȚIFICE (INTERNAȚIONALE ȘI NAȚIONALE)

Lucrări prezentate la manifestări științifice internaționale

1. **Drăgan, N.-S.** (2024). *The Stances of Creativity in AI Contexts: From Experiential Reality to Simulated Reality* - 9-12 Septembrie 2024 - *Early Fall School of Semiotics, EFSS' 2024* (XXVIII edition), Sozopol, Bulgaria / THE CULTURAL EXPLOSION OF AI. Navigating the Intersection of Artificial Intelligence, Society, and Culture from a Semiotic and Interdisciplinary Perspective.
2. **Drăgan, N.-S.** (2024). *The Doomsday Clock & The Collapse of the Arena of Rational Discourse: Semiotic Stances of Rationality and Reasonableness in Politics.* - 2 - 6 Septembrie 2024 – Congresul Mondial de Semiotică, ediția a XVI-a (*The 16th World Congress of Semiotics*), ediția a 16-a – *Signs and Realities* - Varșovia, Polonia.
3. **Drăgan, N.-S., & Mărginean, C.** (2024). *“I’m as old as I am, I suppose”. Interpretative Cooperation in Palliative Care Communication with the Elderly.* – Congresul Mondial de Semiotică, ediția a XVI-a (*The 16th World Congress of Semiotics*), ediția a 16-a – *Signs and Realities* - Varșovia, Polonia.
4. **Drăgan, N.-S.** (2024). *Pictorial Representations of Wisdom in the Late Middle Ages: Semiotic Mediations between the Christian and Muslim Cultures.* - 27 - 29 Iunie 2024 – 2nd ASIAN INTERNATIONAL SEMIOTICS CONGRESS -The Sign of Asia: Blues and Hope / Balikesir, Turcia.
5. **Drăgan, N.-S.** (2023). *Emotional Mediation in the Strategic Construction of Political Personae through Multimodal Metaphors.* - 6-9 Septembrie 2023 - *Early Fall School of Semiotics, EFSS' 2023* (XXVII edition), Sozopol, Bulgaria / Conceptualizing digital reality through metaphors: semiotic and interdisciplinary perspective.
6. **Drăgan, N.-S.** (2023). *Homage to Dr. Julieta Haidar.* - 12 Mai 2023 – ENAH - PROGRAMA: PRESENTACIÓN DE PUBLICACIONES DIGITALES Y HOMENAJE A LA DOCTORA JULIETA HAIDAR. MESA DE COLEGAS ALREDEDOR DEL MUNDO /COLLEAGUES FROM THE WORLD / Program: Presentation of Digital Publications and Homage to Dr. Julieta Haidar / <https://www.youtube.com/watch?v=4CgLVDjrvrE> . Min 14: 56 – 19:30
7. **Drăgan, N.-S.** (2022). *Digital natives: Between myth and reality.* 6-10 Septembrie 2022 - *Early Fall School of Semiotics, EFSS' 2022* (XXVI edition), Sozopol, Bulgaria / Digital Transformation of Education.
8. **Drăgan, N.-S.** (2021). *Political Personae, Emotion, & Semiosis: The Multimodal Resources of Emotion Expression in Political Discourse.* 30 August - 4 Septembrie 2022 – Congresul Mondial de Semiotică, ediția a XV-a (*The 15th World Congress of Semiotics*), ediția a 15-a - Salonic, Grecia.
9. **Drăgan, N.-S., & Teodorescu, B.** (2022). *AI Aesthetics, Style & Creativity: A Semiotic Encounter between Seurat and Shannon.* 30 August - 4 Septembrie 2022 – Congresul



Mondial de Semiotică, ediția a XV-a (The 15th World Congress of Semiotics), ediția a 15-a - Salonic, Grecia.

10. **Drăgan, N.-S.** (2021). *The New Vincent: AI Style Transfer & Meanings*. 3-6 Septembrie 2021 – *Plenary Speaker* invitat la *Early Fall School of Semiotics*, EFSS’ 2020 (XXV edition), Sozopol, Bulgaria.
11. **Drăgan, N.-S.** (2021). *Narrativity, Emotions & Gestures: A Multimodal Approach to the Emotional Content of Political Narratives*. 23-27 August 2021 - 10th International Conference on Multimodality. MULTIMODALITY FOR TRANSFORMATION - Valparaíso, Chile.
12. **Drăgan, N.-S.** (2019). *The multimodal construction of les petites histoires in counterpoint with les grandes histoires in the political discourse of European leaders*. 1-3 Noiembrie 2019 - XII *International Conference on Semiotics*, Hellenic Semiotic Society in Thessaloniki. Salonic, Grecia. Organized by the Hellenic Semiotic Society, the School of French Language and Literature and the Laboratory of Semiotics of Aristotle University of Thessaloniki.
13. **Drăgan, N.-S.** (2019). *Signs in Action: Old Heritage Crafts and New “Sense Keepers”*. 9-13 Septembrie 2019 - 14th World Congress of Semiotics of the International Association of Semiotic Studies (IASS/AIS) [Congresul Mondial de Semiotică, ediția a 14-a]. Buenos Aires, Argentina.
14. **Drăgan, N.-S.** (2018). *From Debate to Dialogue. The Dynamic Aspect of The Semiotic Behavior of Political Actors in TV Debates*. 03-07 Septembrie 2018 – *Keynote Speaker* invitat la *Congresul Internațional de Antropologie, Literatură și Semiotică*, JALyS 2018. Mexico City, Mexic. Organizat de ENAH – Escuela Nacional de Antropología e Historia și Facultatea de Psihologie a UNAM (The National Autonomous University of Mexico).
15. **Drăgan, N.-S.** (2018). *A semiotic approach to the dynamics of positioning and position concepts*. 3-5 Noiembrie 2017 - Conferința Internațională de Semiotică și Comunicare Vizuală de la Universitatea de Tehnologie din Cipru (International Conference on Semiotics and Visual Communication), ediția a treia. Limassol, Cipru. (25 p).
16. **Drăgan, N.-S., & Corduneanu, I.** (2018). *Replica and Invention: A new lecture of modes of sign production regarding the Romanian traditional blouse*, IA. 26-30 Iunie 2017 – 13th World Congress of Semiotics - International Association for Semiotic Studies (IASS-AIS) [Congresul Mondial de Semiotică, ediția a 13-a]/ International Semiotics Institute, Kaunas University of Technology, Kaunas, Lituania.
17. **Drăgan, N.-S.** (2018). *Positioning acts as semiotic practices in TV debates*. 14-16 Octombrie 2016 - the XI International Conference on Semiotics, Thessaloniki, Greece.
18. **Drăgan, N.-S.** (2016). *Positioning as semiotic practices of social actors in TV debates*. 23-26 Mai 2016 - 3rd International Congress of Humanities: ICoN 2016. Processes, Maps, Narratives / A treia ediție a Congresului Internațional ICoN 2016, organizat de International Semiotics Institute (ISI), Kaunas, Lituania.



19. **Drăgan, N.-S.** (2017). *From Narcissus to the Pygmalion Effect in Political Debates: A Semio-Functional Analysis of the Romanian Presidential Debates of 2014*. 2-4 Octombrie 2015 - Conferința Internațională de Semiotică și Comunicare Vizuală de la Universitatea de Tehnologie din Cipru (International Conference on Semiotics and Visual Communication, ICSVC), Limassol, Cipru.
20. **Drăgan, N.-S.** (2015). *A semio-functional perspective of 2014 Romanian Presidential Debates, from November 2014*. 11 Noiembrie 2015 - Conferință internațională la Colegiul Mayor Tomás Luis de Victoria, Salamanca, Spania.
21. **Drăgan, N.-S.** (2015). Workshop *European Integration and Europeization Process*, la Colegiul Mayor Tomás Luis de Victoria, 09 Noiembrie 2015, Salamanca, Spania. Vizita la Universitatea din Salamanca, în perioada 08-18 noiembrie 2015, a fost organizată în cadrul proiectului “Competitivitate și excelență în cercetarea doctorală în domeniul științelor politice, științelor administrative, sociologie și științele comunicării” POSDRU/187/1.5/S/155589, finanțat prin POS DRU 2007-2013.
22. **Drăgan, N.-S.** (2015). *Politicians in The Mirror. A semio-functional approach of televised debates for the presidential elections in Romania, from November 2014*. 17-20 August 2015 - Școala de Vară a Universității Tartu, din Estonia (Tartu Summer School of Semiotics, Department of Semiotics, University of Tartu) și a IX-a Conferință a Asociației Nordice de Studii Semiotice (The Nordic Association for Semiotic Studies, NASS).
23. **Drăgan, N.-S.** (2015). *The subject position in the semiotic act. Between Narcissus and Pygmalion. Functional Theory of political discourse like strategic positioning of social actors in semiotic act of televised debate*. 25 – 29 Mai 2015 - Al doilea Congres Internațional ICoN 2015 - International Congress of Humanities (New Humanities) - congres organizat de Institutul Internațional de Semiotică (ISI), Kaunas, Lituania.
24. **Drăgan, N.-S.** (2014). *From Alberti’s window to today’s interface. A semiotic reading of the seeing metaphor in the political discourse*. 16-20 Septembrie 2014 - Congresul Mondial de Semiotică, ediția a 12-a (12th World Congress of Semiotics), Sofia, Bulgaria.

Lucrări prezentate la manifestări științifice naționale

1. **Drăgan, N.-S.** (2024). *Diplomația Violenței. Provocări Actuale ale Conceptului de Descurajare (Deterrence)*. - 13-14 Noiembrie 2024 - Conferința internațională *Gândirea militară românească 2024* (ediția a 6-a), cu tema *Strategii de apărare și cooperare militară pentru asigurarea securității în Regiunea Mării Negre*, organizată de Statul Major al Apărării, în contextul împlinirii a 165 de ani de la înființarea Statului Major al Apărării, Ministerul Apărării Naționale.
2. **Drăgan, N.-S.** (2023). *EMOTIONAL MEDIATION IN THE CONSTRUCTION OF POLITICAL PERSONAE: Between Political Branding and Semiotic Construct*. - 22-24 Iunie 2023 - Conferința internațională *Semiosis in Communication: New Challenges of Multimodality in the Digital Age* (4th edition). FCRP, SNSPA, București (RO).
3. **Drăgan, N.-S.** (2023). *A semiotic deconstruction of the myth of digital natives*. 27-28 Aprilie 2023 – Conferința Internațională *Discursive Forms. EVOKING THE PAST AND*



DEALING WITH CONTEMPORARY CHALLENGES, Facultatea de Litere, Universitatea “Vasile Alecsandri”, Bacău (RO).

4. Teodorescu, B, & **Drăgan, N.-S.** (2021). *Faces of Fear in Political Discourse or How to Build the Image of the Political Enemy through Speech*. 27-30 Mai 2021 - Conferința internațională *Semiosis in Communication: Culture and Communication* (3rd edition). FCRP, SNSPA, București (RO).
5. **Drăgan, N.-S.** (2021). *Why Do We Love (Certain) Stories? A Semiotic Interpretation of the Distribution of Emotional Arcs of Stories*. 27-30 Mai 2021 - Conferința internațională *Semiosis in Communication: Culture and Communication* (3rd edition). FCRP, SNSPA, București (RO).
6. **Drăgan, N.-S.** (2021). *Emotions, Narrativity and Multimodality: A Multimodal Analysis of the Emotional Dimension of Political Discourse*. 26-27 Mai 2021 - Conferința internațională ECREA - *Political Communication Section Interim Conference*, “Communicating crisis: Political communication in the age of uncertainty” – FCRP, SNSPA, București (RO).
7. **Drăgan, N.-S.** (2021). *The Emotional Arcs of Political Narratives*. 16-17 Aprilie 2021 – Conferința Internațională *Discursive Forms. Memory and Identity*, Facultatea de Litere, Universitatea “Vasile Alecsandri”, Bacău (RO).
8. **Drăgan, N.-S.** (2020). *The Emotional Arcs of Political Narratives*. 17-19 Septembrie 2020 - 6th *International Conference on Theoretical and Applied Linguistics: Structure, Use, and Meaning*, Facultatea de Litere, Transilvania University of Brașov, Brașov (RO).
9. **Drăgan, N.-S.** (2019). *Looking for New “Sense Keepers” in the Network Society (keynote lecture)*. 7-9 Noiembrie 2019 - Conferința Internațională *Communication in Action: From Theory to Practice and Back* (ediția a 2-a), Universitatea “Alexandru Ioan Cuza” Iași, Iași (RO).
10. **Drăgan, N.-S.** (2019). *A multimodal perspective on the transmission of cultural traditions in the digital age*. 7-9 Noiembrie 2019 - Conferința Internațională *Communication in Action: From Theory to Practice and Back* (ediția a 2-a), Universitatea “Alexandru Ioan Cuza” Iași, Iași (RO).
11. **Drăgan, N.-S.** (2018). *A reading of the modern typology of types of misinformation/disinformation, or fake-news from the perspective of St. Augustine of Hippo*. 21-22 Octombrie 2018 - Conferința Internațională *Communication, Context, Interdisciplinarity (CCI5): The Challenges of Communication, Contexts and Strategies in the World of Globalism*. Târgu Mureș (RO).
12. **Drăgan, N.-S.** (2018). *Gestures, Ideologies and Meaning in TV Debates: A Multimodal Approach*. 13-15 Septembrie 2018 - Conferința Internațională *Structure, Use and Meaning (SUM): Language Policies and Practices in Institutional Settings*, ediția a 5-a, Facultatea de Litere, Transilvania University of Brașov, Brașov (RO).
13. **Drăgan, N.-S.** (2018). *Left/Right Polarity in Gestures and Politics. The Multimodal Behavior of Political Actors in TV Debates*. 14-16 Iunie 2018 - Conferința internațională



Semiosis in Communication: Differences and Similarities (2nd edition). FCRP, SNSPA, București (RO).

14. **Drăgan, N.-S.** (2018). *Multimodal construction of narratives in televised political debates*. 25-26 Mai 2018 - Conferința internațională *Forme discursive. Interacțiune, narațiune, reprezentare*, Universitatea “Vasile Alecsandri”, Bacău (RO).
15. **Drăgan, N.-S.** (2018). *Pragmatic gestures in TV debate. A multimodal analysis of pragmatic gesture in TV debate for presidential elections in Romania, from November 2014*. 17-18 mai 2018 - Conferința Internațională *Globalization, Intercultural Dialogue and National Identity* (GIDNI5). Târgu Mureș (RO).
16. **Drăgan, N.-S.** (2017). *A functional analysis of the 2004, 2009 and 2014 Romanian presidential debates through the lens of intercultural communication*. 18-19 mai 2017 – Conferința Internațională *Globalization, Intercultural Dialogue and National Identity* (GIDNI - 4), Târgu Mureș (RO).
17. **Drăgan, N.-S.** (2017). *A semio-functional analysis of TV debates for presidential elections in Romania, from November 2014, December 2009 and December 2004*. 28-29 Octombrie 2016 - Conferința internațională *Forme discursive. Vis și realitate*, Universitatea “Vasile Alecsandri”, Bacău (RO).
18. **Drăgan, N.-S.** (2016). *A Diagnose of the Discursive Behaviour of Social Actors during Final TV Debates for Presidential Elections in Romania*. 20-21 Octombrie 2016 - Conferința Internațională *COMMUNICATION, CONTEXT, INTERDISCIPLINARITY* (CCI 4), Târgu Mureș, Romania.
19. **Drăgan, N.-S.** (2017). *Semiotics of Borders and Spaces on Romanian Traditional Blouse* IA. 30 Septembrie - 01 Octombrie 2016 - a doua editie a *International Interdisciplinary Doctoral Conference* (IIDC 2016), organizata de Romanian Association of Young Scholars (RAYS), București (RO).
20. **Drăgan, N.-S.** (2016). *Strategic positioning of social actors in the semiotic act of TV debate*. 21-24 Septembrie 2016 - The 4th edition of the Conference *Structure, Use and Meaning* (SUM), Brașov, Romania.
21. **Drăgan, N.-S.** (2018). *Semiotic Practices in TV Debates*. 16-18 Iunie 2016 - Conferința Internațională *Semiosis in Communication: Knowing and Learning* 2016 (1st edition), FCRP, SNSPA București, în colaborare cu Universitatea Roehampton, Londra, U.K. și sub auspiciile Asociației Internaționale de Studii Semiotice (IASS/AIS).
22. **Drăgan, N.-S.** (2016). *A Functional Analysis of Final Televised Debates for Presidential Elections in Romania, from December 2009 and November 2014*. 19-20 Mai 2016 - Conferința Internațională *Globalization, Intercultural Dialogue and National Identity* (GIDNI 3), Târgu Mureș (RO).
23. **Drăgan, N.-S.** (2015). *Final debates like a new beginning. A functional analysis of televised debates for the presidential elections in Romania, from November 2014*. 25-26 Septembrie 2015 - Conferința Internațională *ESTIDIA* 2015 (3rd edition) - *Dialogue as*



Global Action: Interacting Voices and Visions across Cultures, Universitatea “Ovidius” din Constanța, Constanța (RO).

24. **Drăgan, N.-S.** (2015). *A semio-functional approach of relationship attacks-defenses for Presidential debates in Romania, from November 2014*. 23-25 Septembrie 2015 - Conferința internațională Qualitative Research in Communication (QRC II), SNSPA, București.
25. **Drăgan, N.-S.** (2015). *The subject position in the semiotic act. A semio-functional approach of televised debates for Presidential elections in Romania, from November 2014*. 7-9 Mai 2015 - Conferința Internațională *Discursive Forms. New Perspectives - Language, Literature, Communication*, Universitatea „Vasile Alecsandri” din Bacău, Bacău (RO).
26. **Drăgan, N.-S.** (2014). *From Alberti’s window to today’s interface. A semiotic reading of the seeing metaphor in the political discourse*. 23-24 Octombrie 2014 - International Conference *Media and the Public Sphere. Evaluating Media Ethics in the Digital Era*, SNSPA, FCRP, București, România.
27. **Drăgan, N.-S.** (2014). *Metaphor, Paradox and Ambiguity. Discursive Strategies*. 8-9 Mai 2014 – Bacău, România - International Conference *IMAGE, IMAGINARY, REPRESENTATION* – Organizatori: Universitatea „Vasile Alecsandri” din Bacău, The Research Groups INTERSTUD and CETAL.

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